

QUALIFICATIONS

California Polytechnic State University, San Luis Obispo

Master of Arts • Education, Winter of 2018

Curriculum and Instruction Specialization

Diverse Education Scholarship 2016 to 2017

Herbert E. Collins Scholarship 2017 to 2018

California Polytechnic State University, San Luis Obispo

Bachelor of Science • Graphic Communication, Spring of 2015

Web and Digital Media Concentration

3.9 Overall GPA • Summa Cum Laude • Dean's List 2013 and 2014

Doc Stapleton Memorial Scholarship 2013 and 2014

College of Southern Nevada

Associate of Arts Degree • Graphic Communication, 2001

Web Design Emphasis

Las Vegas, Nevada

3.9 Overall GPA • Phi Theta Kappa Honor Society • National Dean's List

TEACHING EXPERIENCE

Lecturer • California Polytechnic State University, San Luis Obispo

College of Liberal Arts, Graphic Communication Department • *September 2015 – Present*

- » GRC 377 | Web and Print Publishing: Lecture and lab instruction on web and print publishing using the Adobe Creative Suite
- » GRC 211 | Substrates, Inks and Toners: Lab instruction on technical aspects of paper, other substrates, inks, toners, and other printable materials used in the printing industry
- » GRC 339 | Web Design and Production: Lab instruction on advanced design and production techniques for web development. Current software applications and technologies for user interface design, site structure and information architecture
- » GRC 361 | Marketing and Sales Management for Print and Digital Media: Lab instruction on deployment of strategies on pricing, promotion and distribution management
- » GRC 461 | Senior Project - Independent Study

INDUSTRY EXPERIENCE

Freelance Graphic Designer • Studio 805/April Elliott Design

Morro Bay, California • *April 2008 – Present*

- » Provides front-end web development and graphic design services
- » Services include: web design/development, logo design/branding, general graphic design services and consulting

INDUSTRY EXPERIENCE (cont.)

Graphic Designer • J.Carroll Lifewear

San Luis Obispo, California • *April 2008 – July 2011*

- » Designed graphics for screen printing and embroidery using Adobe Creative Suite
- » Conferred with clients to obtain necessary information to produce the product they envisioned, and then prepared multiple design proposals
- » Produced color separations to prepare designs for screen printing, and prepped files for embroidery digitizing

Graphics Manager • Red Rock Chem-Dry Carpet Cleaning

Las Vegas, Nevada • *September 2003 – January 2008*

- » Created all advertising and graphics using Adobe Illustrator and Photoshop
- » Interacted with sales representatives and vendors to gather requirements, upload files, and approve proofs
- » Developed postcard designs, phone book advertisements, brochures, business cards and other design work

Pre-Press Technician/Graphic Designer • Global Experience Specialists (GES)

Las Vegas, Nevada • *March 2001 – September 2003*

- » Gathered images and information from project managers, vendors and websites to design and create the visual theme for major conventions
- » Sized, edited and prepared graphics for digital print using PC and Mac platforms
- » Utilized Adobe Photoshop and Illustrator as well as plotting and RIP station software

PROFESSIONAL DEVELOPMENT

Creating and Captioning Accessible Video

8-hour workshop providing an overview of accessibility and Universal Design in college courses. Focus on creating and captioning accessible video. Presented by the Cal Poly Center for Teaching, Learning and Technology.

Completed March 6, 2019

Creating Accessible Documents

8-hour workshop providing an overview of accessibility and Universal Design in college courses. Focus on hands-on application of Microsoft Word styles and accessibility tools. Presented by the Cal Poly Center for Teaching, Learning and Technology.

Completed February 22, 2019

UndocuAlly Training

5-hour training on supporting undocumented students. Presented by the Cal Poly Undocumented Student Working Group

Completed November 17, 2017

**PROFESSIONAL
DEVELOPMENT**
(cont.)

Creating an Active and Inclusive Classroom

2-hour TA Workshop presented by Cal Poly Graduate Education Department
Completed October 6, 2017

MEMBERSHIPS

Executive Board Member (Secretary) • American Institute of Graphic Arts (AIGA)

Central Coast Chapter • *February 2019 – present*

**COMMUNITY
SERVICE**

Graphic Designer • Morro Bay High School Athletics

Morro Bay, California • *September 2016– Present*

» Volunteer graphic design services for fundraisers

»

Graphic Designer • Guerrilla Gardening Club (non-profit sustainable waste management organization educating and supporting at-risk individuals)

Morro Bay, California • *September 2012– Present*

» Developed organization logos and provide ongoing volunteer graphic design services